# Shreyas Desai

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## Summary

Impact-driven business & technology student (Tetr College of Business, Class of 2030) and Strategist & Ops Consultant in EastBridge's Founder's Office. Youngest participant in the IIT Madras AI & Data Science program (Top 1%). Co-founded 2 ventures, won 3 startup competitions, and shipped 15+ applications and 5+ AI/ML solutions. Combines technical depth, entrepreneurial execution, and advanced AI utilisation to drive measurable outcomes.

## Highlights

- **3** leadership roles at once: CTO at CureYours, CFO at Pova, and Strategist & Ops Consultant at EastBridge
- **3** startup-competition wins: 1st place among **15+** teams (**$250**), Disruptor Award as top **1 of 8** teams (**₹20,000**), and Tetr Innovation Fund as **1 of 10** winners out of 80 (**$500**)
- **500+** users and **₹5,000+** in early funding for CureYours
- **8+** international students and **4+** recruiters onboarded at EastBridge; **7+** active B2B brand talks at Pova
- **15+** applications and **5+** AI/ML solutions shipped, reaching **1,000+** cumulative users/views
- **Top 1%:** youngest participant in the IIT Madras AI & Data Science program
- **100+** students coordinated as Vice Captain (Blue House); **1 of 30** selected for the Eastbridge × EpicQuest immersion in Gurugram

## Education

- **Tetr College of Business** (Class of 2030): Integrated Bachelor's & Master's in Management & Technology, in partnership with Arizona State University; 4-year program across 7 global locations
- **Indian Institute of Technology Madras (IIT Madras):** Advanced Certification in Data Science & Artificial Intelligence. Youngest participant (Top 1%); focus on ML, data systems, and applied analytics
- **Indian Institute of Remote Sensing (IIRS), Dehradun (ISRO):** Certification in Remote Sensing & GIS Technology

- **WhiteHat Jr.:** 3 certifications in Game Development, Mobile App Development, and Full Stack Engineering
- **Somalwar Academy Education Society, Nagpur:** LKG to Grade 12 (2011-2026)

## Experience

**Strategist & Ops Consultant, Founder's Office, EastBridge**

- Partner directly with the founder to connect and onboard 8+ international students and 4+ recruiters onto the platform, bridging global talent with hiring teams
- Own technical oversight of the EastBridge website that students and recruiters use to connect
- Shape the strategy and onboarding plans that bring new international students and recruiters onto the platform
- Operate across technology, strategy, and operations from within the Founder's Office

**Co-Founder & CFO, Pova (povapearls.com)**

- Co-founded a D2C product brand with **5** co-founders (6-person founding team) and serve as CFO, leading and overseeing all departments and handling all legal and financial work
- Opened 7+ active collaboration talks with national and international B2B food brands, laying the ground for partnership deals
- Working with SMSLA Testing, a food testing agency in Chennai, on product testing and its product report
- Work closely with the manufacturer behind Pova's product

**Co-Founder & CTO, CureYours (Jan 2026-present)**

- Conceptualised and built a real-time healthcare transparency platform showing hospital treatment options and costs, enabling informed treatment decisions
- Reached **500+** users and secured **₹5,000+** in early-stage funding, validating product-market relevance
- Won **1st place among 15+ teams** at the Tetr Startup Hackathon (**$250** prize) and the **Disruptor Award** (top **1 of 8** teams) with a **₹20,000** prize at Tetr Takeover Delhi
- Secured **$500** in funding at the Tetr Innovation Fund (**1 of 10** winning teams out of 80)
- Led product strategy, development, and go-to-market execution end-to-end
- Took CureYours from idea to 500+ users, early funding, and 3 competition wins in under a year

**Technology & AI Projects (Nov 2022-present)**

- Engineered and deployed **15+** applications across web, mobile, and game ecosystems
- Designed and implemented **5+** AI/ML solutions leveraging Python, SQL, and data systems
- Reached **1,000+** cumulative users/views, demonstrating scalability and usability
- Leveraged advanced AI prompting techniques to optimise workflows, automate tasks, and enhance output quality across projects

## Leadership

- **Candidate, Vice President of Academics (Tetr Class of 2030, Oct 2026):** campaigned on a 3-point platform of peer learning, follow-through on academic concerns, and one organised space for notes, recordings, and study material
- **CFO, Pova:** lead and oversee all departments across a 6-person founding team, owning all legal and financial work
- **Team Lead, IIT Madras**
- **Vice Captain (Blue House), Somalwar Academy (July 2022-July 2023):** directed and coordinated **100+** students in competitive and academic initiatives
- Led a cross-functional team to secure the **#1** hackathon position among **15+** teams and deliver a winning investor pitch (March 2026)

## Awards & Achievements

- 1st Place, Tetr Startup Hackathon (15+ teams) | $250 Prize
- Disruptor Award, Tetr Takeover Delhi (Top 1 of 8 teams) | ₹20,000 Prize
- Tetr Innovation Fund Winner (1 of 10 winning teams out of 80) | $500 Funding
- Selected as 1 of 30 participants, Eastbridge × EpicQuest Learning India Industry Immersion, Gurugram (2-day, invite-only Finance & Consulting program)
- Star of Nikalas (Student of the Year) 2023-24, Somalwar Academy
- Youngest Achiever of the Year (Top 1%)
- Youngest Participant, IIT Madras AI & DS Program (Top 1%)
- Youngest Delegate, International AI Conclave, IIM Nagpur
- Top Case Report Presentation (Top 5%), IIT Madras Law Course and NALSAR Hyderabad
- Selected applicant, Cornell University & University of Pennsylvania

## Skills & Languages

- **Technical:** Python, JavaScript, SQL, HTML, CSS
- **AI & Data:** Artificial Intelligence, Machine Learning, Data Science, Data Analytics
- **Development:** Full Stack Development, App & Game Development
- **Advanced:** AI Prompt Engineering, Workflow Automation, AI-assisted Problem Solving
- **Core:** Strategic Thinking, Product Execution, Project Management, Leadership
- **Languages:** English, Hindi, Marathi (fluent); Sanskrit (basic); German (learning)

## Key Differentiators

- Co-founded **2** ventures; **3** startup-competition wins and **500+** users with real funding behind CureYours
- Operates across technology, finance, and strategy: CTO at CureYours, CFO at Pova, and Strategist & Ops Consultant at EastBridge
- Shipped **15+** applications and **5+** AI/ML solutions, with AI prompt engineering used to raise productivity and output quality
- Rare combination of technical expertise, business acumen, and execution ability
- Consistent Top 1% performer with demonstrated real-world impact